



# Wear Purple

in Recognition of  
World Elder Abuse Awareness Day  
(WEAAD)

**SAVE THE DATE! JUNE 15**

## Why Purple?

A color recognized world wide for dignity, respect, and royalty. The same way we should treat our elders.

Show the world you care about ending elder abuse, neglect and exploitation!

To Learn More, Call:  
**1-800-96-ELDER**  
(1-800-963-5337)

To Report Abuse, Call:  
**1-800-96-ABUSE**  
(1-800-962-2873)

